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## Information Outlook - Professional Services

July 2011

### Information Outlook

Information Outlook is a mature and experienced software and systems development, deployment and support organization.

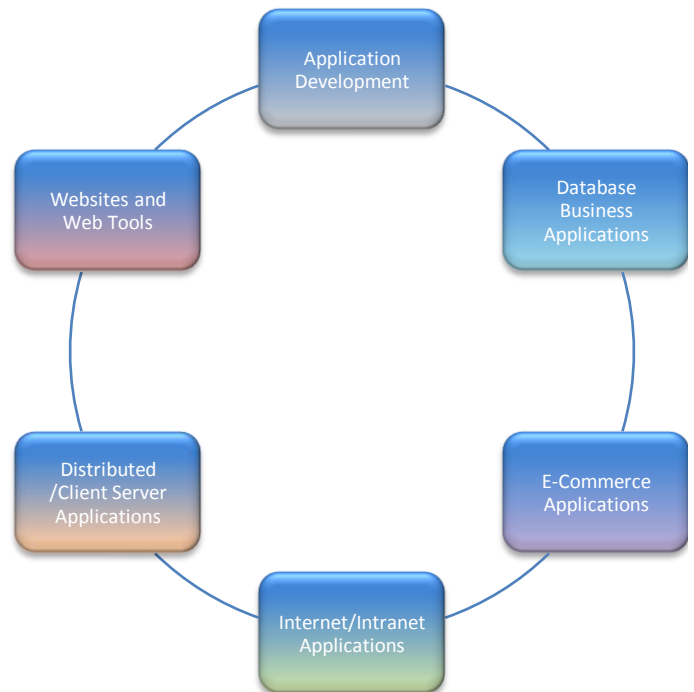
A Microsoft Certified Partner, Information Outlook have installed solutions to mid range and tier one corporate businesses and Government organisations throughout Australia for many years.

At Information Outlook the development team understands software, technologies and people. Their knowledge and competencies allow Information Outlook to assist with a range of professional technical service areas.

Our Microsoft 'sure step' implementation methodologies are the key to successfully delivering your requirements on time and within budgets.

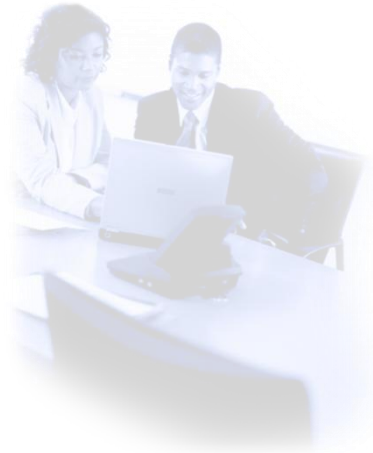
### Capability and Experience

Information Outlook can assist in the following Technical Service areas:



Suite 418-419  
Level 4, 566 St Kilda Road  
Melbourne 3004  
Phone: (03) 9526 8478  
Fax: (03) 9510 8933





## Service Descriptions:

### APPLICATION DEVELOPMENT

Are you in need of professional application software development? Does your company need customized business software enhancements or custom software integration to make your systems work more effectively?

Our team has extensive experience in system analysis, software design and development, software integration, installation, training and support on a variety of platforms and languages. Information Outlook has the software professionals to assist in evaluating your application development requirements, make informed recommendations, install the solution and provide dedicated ongoing support.

### DATABASE BUSINESS APPLICATIONS

Need database support for your application software development project? Our professional staff can provide database consulting, database design, and database development services necessary to make your project a success. Our analysts will collect your business requirements, develop software requirements, build a data dictionary, and construct a normalized database to be used in the software application development process.

We use the latest .NET and Open Source application development methodologies to insure optimum reliability and performance of your MSSQL, MySQL, Oracle, PostgreSQL, and Access databases. Our experienced database developers can work directly with your in-house staff and are capable of managing the entire application software development project from design through training and implementation. In addition, Information Outlook personnel can also help you integrate existing databases during the software application development phase.



## E-COMMERCE APPLICATIONS

Our eCommerce software developers can assist you in building a B2B or B2C eCommerce software solution.

Whether your requirements are for a sophisticated database driven web site, a design driven static site or web site integration to your other business processes, Information Outlook can design and build the necessary custom software.

Our processes are flexible and we will be able to work independently with your existing staff to develop an effective eCommerce software development process. Also, we deliver full source code with all of our completed solutions.

For ongoing development services contact us and we can build an eCommerce software solution for you, for either Open Source or Windows environments.

We develop on MSSQL, MySQL, Oracle, PostgreSql, and MS Access database platforms

## INTERNET/INTRANET APPLICATIONS

Do you need custom Internet software to put your business on the world wide web?

Expanding your services to the internet can effectively reduce your operating costs and improve customer loyalty. Successful companies recognize the value in an Internet web site to improve their business performance by allowing customers to place orders, check their order status, and to perform any number of business transactions via the corporate web site.

Today's customers have an expectation that they can access your organization in a seamless and efficient manner via the web.

Information Outlook can design and build high performance Internet or Intranet software tailored to the needs of your business and your customers.



## DISTRIBUTED (CLIENT SERVER) APPLICATIONS

The Information Outlook team of programmers and developers possess proficiency and expertise in the use of a broad range of client/server distributed application tools. We can model your client-server systems and distributed applications from among a wide range of industry-accepted tools, languages and operating and relational database management systems

Our distributed applications are designed for compliancy and adaptation with major database management systems such as MSSQL and Oracle or we can design an application with a built-in database management system. Information Outlook provide additional value in the form of version control and bug tracking in our software configuration management capabilities

Many modern companies are utilising enterprise-wide client-server environments where their distributed system allows for the separation of application function to different machines in separate locations. These multi-tiered or n-tier client-server architectures present robust, dynamic alternatives to the file sharing pc and main-frame environments of yesterday. Multi-tiered client-server architectures revolve around modular applications which are designed to enhance the scalability, compatibility and user-friendliness of the corporate computing environment.

## WEBSITES AND WEBTOOLS

The Information Outlook development team has a vast array of products and tools which can be utilized for your web needs. If necessary, we can also custom develop applications as required.

- Front End development
- Content Management Systems (CMS)
- eCommerce
- Off the shelves CMS : Wordpress, Joomla, Drupal, Magento, etc...
- Database development
- Custom application development
- Knowledge management
- Silverlight applications
- Intranet and Extranets
- Customer Relationship Management (CRM)
- Online community development
- Third party integration
- Web 2.0

